

EVANCED SOLUTIONS, INC.

PRIVACY POLICY

Last revised: January 27, 2011

Scope of our Privacy Policy

Evanced Solutions, Inc. ("Evanced, We, Us or Our") provides web-based applications, specifically related to event, meeting room, and summer reading management (the "Applications") to libraries, universities and organizations ("Customers"). Our services may include arranging off-site, third party hosting of our Applications and associated Customer databases. We are committed to maintaining the privacy of our Customers as well as individuals that visit our website ("Individual Users"). This Privacy Policy ("Policy") describes how We handle Customer Information and Personal Information of Individual Users. To the extent Our Applications call for Customers to use their own database related events, reservations or individuals, each Customer is responsible for the content, maintenance, security and control of their database. Use of Our website constitutes your acceptance and agreement to all terms and conditions contained in this Policy. If you do not agree with the terms and conditions in this Policy, please do not enter Our website. This Policy does not apply to situations where an Individual User voluntarily submits content and accompanying Personal Information to Our website.

The collection and use of Personal Information

Personal Information means information which identifies an Individual User such as their name, address and telephone number. We do not collect, store or maintain a record of Personal Information, unless such information is voluntarily provided by Our Customers or Individual Users. We use this Personal Information solely to provide service and support for our Applications and to facilitate the collection of fees. We do not sell, license, share, rent or distribute Personal Information to any third party. We may disclose Personal Information to our staff or to the Customer who provided it to us and as further set forth below.

The collection and use of Non-Personal Information

Non-Personal Information means information that we collect electronically which does not personally identify an Individual User. Such information includes:

- The IP address from which our website was accessed;
- The name of the domain from which the Internet was accessed;
- The type of browser and operating system used to access our website;
- The date, time and duration of access;
- The pages, file, documents and links visited; and
- The internet address of the website from which our website was accessed.

Non-Personal Information is collected in the aggregate for purposes of generating statistical reports as well as managing and improving operations and services We offer. Non-Personal Information is not used to create user profiles or contact Individual Users.

The collection and use of Customer Information

Customer Information means information which identifies Our Customer such as the Customer's name, address, telephone number, contact person, and contact person's e-mail and telephone number. We may sell, share, license, rent, publish or distribute Customer Information to our trusted third parties for marketing opportunities and to conduct research.

Our Disclosure of Personal, Non-Personal or Customer Information

We may disclose Personal, Non-Personal or Customer Information to respond to legal requirements, enforce Our policies, respond to claims that content violates the rights of others or to protect anyone's rights, property, or safety. Such disclosure will be in accordance with applicable laws and regulations.

Updating Personal and Customer Information

We make reasonable efforts to maintain accurate Personal and Customer Information. However, we rely on Individual Users and Customers to update information as needed. Should an Individual User or Customer wish to edit or delete any information please contact us.

Children

We will not knowingly collect Personal Information from child under 13 years of age ("Children"). We instruct Children not to provide such information, without parental consent. Parents are encouraged to remind Children to ask permission before providing Personal Information online. In the event a Child provides Us with Personal Information without parental consent, the Child's parent or guardian should contact Us. We will then use reasonable efforts to delete the Child's Personal Information from Our files. With respect to Personal Information collected from children under 13 by Our Customers, please refer to that Customer's rules, regulations or privacy policy.

External Links

Our website may contain links to external websites that support Our mission and may be of interest to Our Customers and Individual Users. Such links are provided as a courtesy and convenience only. The inclusion of any links to other websites does not constitute support for, or endorsement of, any organization, or the opinion, product or service of any linked website. We are not responsible for the privacy practices, content, accuracy, legality or any costs which may be incurred using or accessing a linked website. We are not responsible for information collected by or from websites linked to or from Our website. We reserve the right to add or remove links at any time for any reason.

Off Site Hosting Services

We may contract with third party partners to host our website and Applications on off-site servers ("Hosting"), which may be located anywhere in the world ("Service Partners"). Such Hosting service is provided with the express agreement of Our Customer. Our Service Partners' activities are limited to hosting Our website, Applications and Customer databases. Any information required to provide and maintain the Hosting service is provided on a confidential basis. Our Service Partners have no authority to sell, share, use, license, rent or distribute Personal, Non-Personal or Customer Information. In the event our Service Partners violate confidentiality we may terminate our business relationship with them and seek other legal remedies.

Security

We have reasonable physical, electronic, and managerial measures in place to prevent unauthorized access, alteration, disclosure, or destruction of Personal, Non-Personal and Customer Information in Our possession. We routinely review data collection, storage and process practices, security measures, and physical security to guard against unauthorized access to systems where information is stored. We cannot claim responsibility for unauthorized access, disclosure, or destruction of information on Customer servers or Hosted servers. While no computer system is secure, we believe the measures implemented reduce the likelihood of security problems to a level appropriate to the type of data involved.

Access to Personal Information we hold or obtain is restricted to employees, contractors, and agents on a need-to-know basis to operate, develop, and improve Our products and services. Such employees, contractors, and agents are bound by confidentiality and subject to discipline, including termination and criminal prosecution.

We cannot guarantee the security of e-mail messages while in transit. It is possible for e-mails to be intercepted in transit by unauthorized individuals and organizations. For this reason, We discourage the transmission by email of any information deemed sensitive.

We use virus protection software on our computer systems and regularly update such software. This is a computer security measure that, in addition to maintaining Our computer systems, also ensures that all files We develop and/or post on Our web servers are virus-free. When a Customer or Individual User requests a file or download from Our website, it is

possible, though unlikely, that the data may contract a virus and become corrupted before it reaches a Customer or Individual User's computer. We are not responsible for files that may become corrupted as data travels the internet.

Cookies

We employ the use of Cookies. Cookies are small text files sent to a user's browser by websites they access. Some cookies are temporary files used only during a current, active session and then are automatically deleted when a user logs off. Other cookies are persistent cookies, which are saved on a user's hard drive. Cookies streamline navigation of websites, log user preferences to better facilitate their next visit, and facilitate use of interactive features on a website. Cookies also collect statistical information in the aggregate, which is used to assess content and service. Cookies cannot read data on a hard disk, cannot read cookies created by other websites, and can only be accessed by the websites that created them. Cookies are not used to create user profiles or contact lists.

Users may block or disallow cookies and still gain access to most features of a website. Certain website features may require cookies to be active and function properly. When deactivated, such features will not be available.

Changes to this Policy

We may change this Policy from time to time. We will post any Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, in certain instances, e-mail notification of Policy changes). Each version of this Policy will be identified at the top of the page by its effective date, and We will retain copies of prior versions of this Policy in our archive.

Contact

If you have any comments or questions regarding this Policy, please contact Us at:

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